

Pulaski County Election Commission Media and Communication Plan for 2020 Election Cycle

- I. News Media
 - a. The staff will inform the chair and commissioners of requests for interviews from media outlets.
 - b. The Chair will be the primary spokesperson for the Commission.
 - c. The Chair may select a designee, if unavailable.
- II. Community Groups
 - a. The staff will inform all commissioners of speaking requests from organizations.
 - b. The Commission will discuss the invitations and determine the individual most appropriate to address the group.
- III. Board Meetings
 - a. The agendas and minutes of all board meetings will be made available on the website.
 - b. Livestreams of the board meetings, if available, will be posted on the website and other media platforms.
 - c. Archives of the livestreams will also be made available on the website.
 - d. Board agendas and minutes will be posted on:
 - i. The website
 - ii. Social media platforms
 - iii. And distributed via the election mailing list.
 - e. Board minutes will be archived and posted on the website
- IV. Elections
 - a. All mandatory election notices will be published in a countywide newspaper as specified by law:
 - i. Election calling documents
 - ii. Notices of Ballot Drawings
 - iii. Notices of Election
 - iv. Notices of Public Equipment Testing and Voting Machine Preparation
 - b. All mandatory election notices will be disseminated via the election mailing list.
 - c. All mandatory election notices will also be posted on the Commission social media accounts.
 - d. The Commission's social media accounts will be used to distribute information about:
 - i. Election Dates
 - ii. Early Voting dates, times, and locations
 - iii. Early voting turnout
 - iv. Voter registration deadlines
 - v. Media articles on any of the listed subjects
 - vi. Election Results
 - vii. Additional information as appropriate
 - e. Early voting turnout numbers will be distributed daily via:
 - i. The election mailing list
 - ii. Social media platforms
 - iii. The website
- V. Media Tracking
 - a. The Staff will track media appearances and mentions of The Pulaski County Election Commission